

Curriculum Vitae

Bert Habets

Date of Birth: 9 January 1971
Nationality: Dutch

Motivation

Entrepreneurship is a big part of my leadership. It's one of my internal drivers and I aim to inspire it in others. That's why one of my motto's is: "Every good idea deserves a budget." Loyalty is important to me and I like developing a company, seeing results and exploring new possibilities. I'm in it for the long term and like being ahead of the game. Working in media, an industry in a constant state of flux, has taught me that vision and being agile is more important than extensive and detailed business plans. Strategy is great, getting things done is even better.

Professional Experience

Current position: Chief Executive Officer of RTL Nederland Holding

Appointed: 01/02/2008 - now
Location: The Netherlands / Hilversum

Responsibilities:

- Overall responsibility for strategy and operations of the 4 business units TV, Digital, (Live-) Entertainment and RTL Ventures
- Turnover of €490 million and EBITA of €101 million in 2015

Previous position: Chief Financial Officer of RTL Nederland

Appointed: 01/03/2001 until 01/02/2008
Company: RTL Nederland B.V. (Holding of Dutch RTL operation)
Location: The Netherlands / Hilversum

Responsibilities:

- Finance and Control, Investments, Treasury and Tax, Risk Management
- Staff departments: Legal, Business Development & Strategy
- Program sourcing for TV channels (Dutch & Foreign program sourcing)
- RTL Interactive & RTL New Media,
- Licensing & Merchandising activities, RTL Entertainment
- Strong turnaround management in 2001-2004, turning losses in 2001 into steadily increasing profits in the following years

Work history within RTL Group

Start date	End date	Position	Company	Location
01/03/2000	28/02/2001	Vice President Controlling	RTL Group S.A.	Luxemburg
01/12/1999	01/03/2000	Project Manager Business Development TV	RTL Group S.A.	Luxemburg

Work history outside RTL Group

Start date	End date	Position	Company	Location
31/12/1995	30/11/1999	Vice President Media & Entertainment Finance	NIB Capital	Netherlands

Education

Start date	End date	Degree	Major	Institution	Completed
31/08/1989	31/08/1995	Master in Economics		University of Maastricht	yes
31/08/1990	31/08/1995	Master in (Fiscal) Law		University of Maastricht	yes
31/07/1993	31/03/1994	Erasmus exchange program		University of Barcelona	n.a.

Development history

Start date	End date	Activity	Category
01/03/2012	until now	Board of Commissioners	Het Concertgebouw A'dam
01/02/2014	until now	Advisory Board	NCOI (education)
01/01/2010	until now	Supervisory Board Member	Fairplay
01/09/2009	31/12/2014	Member Fundraising Committee	WWF (Wereld Natuur Fonds)
01/04/2005	31/12/2008	Board member PNO worldwide	Pension Fund Media Sector
02/09/2009	09/09/2009	Harvard	Bertelsmann University
14/06/2005	06/07/2005	Insead (Fontainebleau)	Bertelsmann University
20/06/2003	27/06/2003	Insead (Fontainebleau)	Bertelsmann University
31/08/1992	30/06/1993	Chairman of students' investment association	Students association called SIGMA

Languages

Language	Proficiency
Dutch	Mother tongue
English	Fluent
French	Conversational
German	Conversational
Spanish	Fluent / business vocabulary: good

Personal interests

Sailing, swimming, jogging, cooking (especially pastries and desserts), gardening and a strong wish to start kite surfing
