

## GABRIELLA VIDUS

Chief Executive Officer, RTL Hungary

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Gabriella Vidus, born in 1975, was appointed CEO of RTL Hungary on 1 July 2015. Prior to her appointment, she was R-time General Manager and RTL Klub Sales Director from 2008-2015. In this role, she was responsible for developing and implementing the sales strategy of RTL Hungary and the third party channels represented at R-time. She began her career as a client service manager at TV2/MTM-SBS Televízió RT in 1997. She became Head of Sales at RTL Klub in 2002 and following the creation of Rtime in 2004 her tasks have also included leading its sales team and dealing with sales partners, such as Cartoon Network, MGM and Discovery Channel. Gabriella Vidus has a Master's Degree in economics and marketing from Budapest.