

JULIETTE VALAINS

Vice President (VP) Global Operations Management Digital & Diversification

Juliette Valains, born in France in 1985, holds a Master of Science in Management from HEC Paris. In June 2018, Juliette Valains became VP Global Operations Management Digital & Diversification, working closely with RTL Group CEO and CFO to manage and steer strategic projects and initiatives. Juliette Valains is member of the Supervisory Board of Groupe M6 and the Board of RTL AdConnect. She is also Vice-Chair of the IAB EU Policy Committee.

Juliette Valains joined RTL Group's Strategy department in 2015, where she became Vice President (VP) Strategy in 2017. Prior to joining RTL Group, Juliette Valains worked for four years (2010 to 2014) in the Stamford (USA) office of McKinsey & Company, most recently as Engagement Manager. In this role she was responsible for implementing the digital and marketing strategy for companies in the telecommunication, automotive and media sector. In 2014, Juliette moved to Luxembourg where she took up the role of Digital Quotient Solution Manager at the local McKinsey & Company office.