

LAUREN ZALAZNICK

Media and TV trend setter

In April 2018, Lauren Zalaznick was appointed as Non-Executive Director to RTL Group's Board of Directors for a term of office of three years, expiring at the end of the Ordinary General Meeting of Shareholders ruling on the 2020 accounts.

Lauren Zalaznick has devoted her career in media to transforming the cultural landscape.

Zalaznick began her career in independent feature film, crossing over to become a television executive overseeing such brands as VH1, Bravo, Oxygen, and Telemundo. Today, she advises and invests in the world's leading digital/media brands, including Refinery29, Medium, Atlas Obscura, and The Sundance Institute. She recently produced the feature-length documentary, *Generation Start-Up*. And she is the Executive Producer for the hit Fox Broadcast Network game show, *Beat Shazam*. In her spare time, she curates the influential weekly newsletter The LZ Sunday Paper, for which she culls the most important news of the week by and about women in business, media, and pop culture.

Zalaznick herself has been widely recognised as an industry shape-shifter and innovator, and has received many honours for her achievements. Aside from her many Emmy, BDA, and Webby Award nominations and wins, she was the youngest person ever to be awarded the Brandon Tartikoff Lifetime Achievement Award by Natpe; the year prior, she was inducted into the Broadcasting & Cable Hall Of Fame. *Time* magazine named Zalaznick one of the "Time 100: World's Most Influential People," and *Vanity Fair* named her to their "New Establishment" list; earlier, she was the subject of a *New York Times Magazine* cover story. Zalaznick delivered a Ted talk that has been viewed close to a million times.

Currently, she is a director of The Nielsen Company; GoPro; Penguin Random House; and Shazam. Zalaznick is a Trustee Emerita of Brown University, from which she graduated magna cum laude and Phi Beta Kappa.