

RTL Group Environmental Statement

Preamble

RTL Group is a leader across broadcast, content and digital, with interests in more than 80 television channels and radio stations, content production throughout the world and rapidly growing digital video businesses.

RTL Group has always been aware of the great responsibility that comes with being an opinion former and information provider in society. RTL Group is a media company with no industrial operations, so it does not consume significant amounts of raw materials or fossil fuel. Despite this, we are aware of our environmental responsibility and strive to conserve natural resources and minimise our impact on the environment and climate.

Responsibility for the environment

We strive to use natural resources responsibly in the production and distribution of our content and services and ensure environmentally responsible procurement insofar as this is economical.

This applies in particular to materials and processes in procurement, production, digital content, storage media, and TV and radio programmes. In line with our activities, we particularly focus on electricity consumption which is responsible for most of RTL Group's carbon emissions.

To ensure the environmental compatibility of our activities, we strive to use energy, water, materials and space responsibly. We are committed to reducing negative environmental impacts.

After having achieved the target of reducing our annual carbon emissions by 20 per cent by 2020 relative to a 2008 baseline of 72,738 tonnes, the Group set a new target in 2018 (baseline 2016): We plan to reduce our carbon emissions by 20 per cent until 2025 with the milestone of a reduction by 10 per cent until 2020.

In and beyond compliance with existing environmental laws and in recognition of the importance of environmental issues, RTL Group aims at continually reviewing and improving its environmental impact.

Since 2008, RTL Group has measured and published its carbon footprint every two years, and annually since 2015. We use these measures as a key indicator for continuously improving our environmental performance.

Environmental organisation in a decentralised group

In line with RTL Group's decentralised organisation, all operational processes are the responsibility of the divisions and companies. All our business units have key people responsible for environmental operational details. This network of environmental specialists across RTL Group is chaired by the SVP Internal Services & Facility Management of RTL Group who also represents RTL Group in a wider network of environmental experts of RTL Group's majority shareholder Bertelsmann – called the 'be green' team.

This network regularly exchanges ideas on current environmental developments and concerns. This international expert group, which reports to the Bertelsmann Executive Board, develops, reviews and oversees the implementation of the Bertelsmann 'be green' strategy. The international experts aim to identify, measure, evaluate and reduce the negative environmental impact of our activities. RTL Group also uses this platform to ensure a Group-wide transfer of knowledge and best practice.

Involvement of employees

The active involvement of our employees is an important precondition for an effective environmental performance. As our employees are our best ambassadors for environmentally sound behaviour, we regularly raise their awareness on environmental issues and expect them to behave responsibly towards the community and the environment.

Transparency and stakeholder dialogue

RTL Group is a partner in civic society. We therefore undertake to maintain an open and mutually constructive dialogue with customers, business partners and other interested parties. We seek to achieve environmentally responsible solutions that satisfy the requirements of our external stakeholders, while at the same time safeguarding the competitiveness of our operations. We therefore discuss and work with governmental as well as non-governmental organisations, experts, auditors and other interested parties for the effective development and implementation of environmental policies.