

# Profit centres at a glance

The RTL families of channels in Germany, the Netherlands and Belgium, plus Groupe M6 in France – adjusted for the sale of TPS – in particular contributed to RTL Group's earnings increase in 2007. Our worldwide production arm FremantleMedia again made significant contributions to the Group's EBITA. The Five Group in the UK returned to profitability, with positive EBITA of €10 million. The French radio family has regained commercial market leadership, with RTL Radio gaining more than 600,000 additional listeners in one year.

## Germany

Television and radio	2007	2006
<b>Revenue</b>	<b>€1,983m</b>	€1,965m
<b>EBITA</b>	<b>€336m</b>	€301m
<b>Advertising market share</b>	<b>43.3%</b>	43.8%
<b>Audience share*</b>	<b>33.6%</b>	31.8%

\* Target: 14–49

## France

Television	2007	2006
<b>Revenue</b>	<b>€1,357m</b>	€1,410m
<b>Revenue (excluding TPS in 2006)</b>	<b>€1,357m</b>	€1,275m
<b>EBITA</b>	<b>€237m</b>	€249m
<b>EBITA (excluding TPS in 2006)</b>	<b>€237m</b>	€226m
<b>Advertising market share</b>	<b>20.8%</b>	20.2%
<b>Audience share*</b>	<b>18.0%</b>	19.3%

\* Target: housewives <50

## FremantleMedia

Content	2007	2006
<b>Revenue</b>	<b>€1,132m</b>	€1,128m
<b>EBITA</b>	<b>€131m</b>	€125m

## United Kingdom

Television	2007	2006
<b>Revenue</b>	<b>€499m</b>	€466m
<b>EBITA</b>	<b>€10m</b>	€(1)m
<b>Advertising market share</b>	<b>9.3%</b>	8.8%
<b>Audience share*</b>	<b>6.2%</b>	6.0%

\* Target: 16+ (including Five US and Five Life)

## Netherlands

Television and radio	2007	2006
<b>Revenue</b>	<b>€408m</b>	€350m
<b>EBITA</b>	<b>€85m</b>	€70m
<b>Advertising market share</b>	<b>40.4%</b>	37.9%
<b>Audience share*</b>	<b>29.7%</b>	29.9%

\* Target: shoppers 20–49 (18–24h)

## Belgium

Television and radio 2007 2006

<b>Revenue</b>	<b>€210m</b>	€186m
<b>EBITA</b>	<b>€49m</b>	€34m
<b>Advertising market share</b>	<b>70.1%</b>	67.9%
<b>Audience share*</b>	<b>35.3%</b>	34.8%

\* Target shoppers: 18-54 (17-23h)

## France

Radio 2007 2006

<b>Revenue</b>	<b>€190m</b>	€198m
<b>EBITA</b>	<b>€33m</b>	€33m
<b>Advertising market share</b>	<b>27.8%</b>	26.7%
<b>Audience share*</b>	<b>19.6%</b>	17.9%

\* Target: 13+

## Luxembourg

Television, radio and technical services 2007 2006

<b>Revenue</b>	<b>€86m</b>	€79m
<b>EBITA</b>	<b>€1m</b>	€1m

## Croatia

Television 2007 2006

<b>Revenue</b>	<b>€48m</b>	€44m
<b>EBITA</b>	<b>€2m</b>	€0m
<b>Advertising market share</b>	<b>42.3%</b>	42.9%
<b>Audience share*</b>	<b>28.3%</b>	28.6%

\* Target: 18-49

## Spain

Television and radio 2007 2006

<b>EBITA (Group contribution)</b>	<b>€40m</b>	€49m
<b>Advertising market share</b>	<b>25.2%</b>	27.1%
<b>Audience share*</b>	<b>18.0%</b>	20.7%

\* Target: 13-55

## Hungary

Television 2007 2006

<b>EBITA (Group contribution)</b>	<b>€7m</b>	€8m
<b>Advertising market share</b>	<b>48.5%</b>	49.7%
<b>Audience share*</b>	<b>34.8%</b>	34.4%

\* Target: 18-49 (primetime)

## Russia

Television 2007 2006

<b>EBITA (Group contribution)</b>	<b>€2m</b>	€3m
<b>Advertising market share</b>	<b>5.3%</b>	4.7%
<b>Audience share*</b>	<b>5.0%</b>	4.9%

\* Target: 6-54