

PROFIT CENTRES AT A GLANCE

MEDIENGRUPPE RTL DEUTSCHLAND

	2010	2009
Revenue	€1,892m	€1,732m
EBITA	€551m	€366m
Advertising market share	44.0%	43.5%
Audience share*	35.0%	34.4%

* Target: 14-49

GROUPE M6

	2010	2009
Revenue	€1,459m	€1,377m
EBITA	€245m	€195m
Advertising market share	23.3%	23.0%
Audience share*	21.7%	21.9%

* Target: housewives < 50 (including digital channels)

FREMANTLEMEDIA

	2010	2009
Revenue	€1,272m	€1,183m
EBITA	€140m	€155m

RTL NEDERLAND

	2010	2009
Revenue	€429m	€371m
EBITA	€110m	€72m
Advertising market share	41.2%	38.7%
Audience share*	33.0%	31.7%

* Target: 20-49 (18-24h)

RTL BELGIUM

	2010	2009
Revenue	€219m	€203m
EBITA	€45m	€36m
Advertising market share	71.9%	72.0%
Audience share*	38.3%	38.9%

* Target: shoppers 18-54 (17-23h)

RTL RADIO (FRANCE)

	2010	2009
Revenue	€182m	€174m
EBITA	€24m	€15m
Advertising market share	25.6%	26.2%
Audience share*	19.3%	19.1%

* Target: 13+

RTL KLUB

	2010	2009*
Revenue	€105m	€83m
EBITA	€19m	€18m
Advertising market share	48.5%	46.7%
Audience share**	29.1%	30.7%

* RTL Klub has been fully consolidated from April 2009
 ** Target: 18–49 (prime time)

ALPHA TV

	2010	2009
Revenue	€61m	€70m
EBITA	€(21)m	€(34)m
Advertising market share	16.7%	14.6%
Audience share*	13.8%	13.7%

* Target: 15–44

RTL TELEVIZIJA

	2010	2009
Revenue	€38m	€41m
EBITA	€(3)m	€(3)m
Advertising market share	41.2%	42.0%
Audience share*	24.5%	26.2%

* Target: 18–49

RTL RADIO DEUTSCHLAND

	2010	2009
EBITA	€9m	€6m

GRUPO ANTENA 3

	2010	2009
EBITA (Group contribution)	€24m	€13m
Advertising market share	27.9%	24.7%
Audience share*	16.9%	17.6%

* Target: 16–54 (including digital channels)