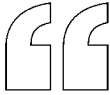




press release



RTL GROUP ANNOUNCES ELMAR HEGGEN AS NEW STRATEGY HEAD

Luxembourg, 11 July 2003- RTL Group, the pan-European broadcaster and producer, today announced the appointment of Elmar Heggen as its new Senior Vice President of Strategy and Controlling, following the decision by Thomas Hesse to remain at BMG.

Heggen who has been at RTL Group since 2000, will also continue in his role as Head of Controlling and Investments and will report to Chief Financial Officer and Head of Corporate Centre, Thomas Rabe.

Thomas Hesse was announced as Chief Strategy Officer at RTL Group in March, but has decided to stay in New York in his role as Chief Strategy Officer at BMG, the Bertelsmann-owned music division.

Gerhard Zeiler, Chief Executive of RTL Group, said today: "Although there is disappointment that Thomas will not come to RTL Group, we are delighted that Elmar is going to lead our Strategy team. As part of his role within Corporate Finance he has been deeply involved in many of the key strategic decisions made over the last few years, and I am sure this experience qualifies him well for his new role."

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