Back for good
RTL Telekids returns to Dutch TV screens

Germany
RTL Group companies receive four German TV awards

France
M6 broadcasts French hit thriller

Netherlands
RTL Nederland launches VI Radio

Belgium
RTL-TVI keeps viewers informed about politics
the RTL Group intranet

week 41

14 October 2010

Germany
RTL Group companies receive four German TV awards

France
M6 broadcasts French hit thriller

Netherlands
RTL Nederland launches VI Radio

Belgium
RTL-TVI keeps viewers informed about politics

Back for good
RTL Telekids returns to Dutch TV screens

Cover:
Uki, main character of the RTL Telekids series of the same name
As of 18 October, RTL Telekids, RTL Nederland’s brand for children programmes, returns to Dutch living rooms on RTL 8. “During its ten years on air – from 1989 to 1999 – RTL Telekids became a very popular children’s programme and it’s still much talked about,” explains Remko van Westerloo, Programme Director at RTL 8. “During the celebrations for our twentieth anniversary last year, RTL Telekids was voted the most popular format by the daily TV showbiz magazine RTL Boulevard. The children who used to watch RTL Telekids are today’s parents. That’s reason enough to bring back this strong brand that evokes fond memories for many parents.” Olaf Swinarski, Head of Licensing and Entertainment, adds: “Last year, we learned in a consumer survey that RTL Telekids is still perceived as the most successful children’s brand on Dutch television ever among current parents with young children. The fact that these parents have a positive association with the brand helps. Also from a public relations perspective the name has advantages – we do not need to build a new brand.”

Young children can start tuning in daily to the new RTL Telekids, a block of children’s programmes on RTL 8, between 06:30 and 09:30. “The new RTL Telekids differs a lot from the old programme,” says Remko van Westerloo. “The old programme was a single show presented by Carlo and Irene. The new RTL Telekids is an umbrella for a block of children’s programmes, either Dutch or dubbed into Dutch, so even the very youngest kids can enjoy them.” Swinarski adds: “Basically, we are using the positive sentiment that still remains in the minds of the parents of our target group”.

The multitalented Keet will be the face and voice of RTL Telekids. Keet features in a promotional campaign that was launched on all Dutch RTL channels last week. Starting from Monday 18 October hers will be the voice introducing the various RTL Telekids programmes. At the same time, during the week of its launch RTL Telekids will show the video to Keet’s Big Splash, a cheerful song for kids who like to sing and dance.

Remko van Westerloo says: “Together with our Licensing and Entertainment department we build brands and exploit them through merchandising, live entertainment such as theatre, concerts and events, as well as promotional licenses. Examples include Club van Sinterklaasfeest in Utrecht on 27 and 28 November, and our new star, Keet, as well as the introduction of the children’s animation series Chuggington to the Dutch market in January.” Swinarski explains: “We are already producing and exploiting a few paid live entertainment shows and will extend this in the near future. We are creating a few co-owned properties together with big retail partners for promotional licenses such as for supermarkets but also for merchan-
dising purposes like for toy stores. Next to the properties we own or co-own, we are operating as a licensing agent for a couple of new properties that are entering the Dutch market.

With regard to online we are working in close cooperation with our digital department on a digital platform that ensures parents a safe environment. We want to build this into an attractive environment where both parents and kids can find content as well as games and information about our activities and products.”

During the development process of the new RTL Telekids, RTL 8 also got in touch with channels which already broadcast children’s programming, as Olaf Swinarski reports: “We have talked to Super RTL for example. In the future, we hope to find a way to cooperate with several entities on RTL Group level.”

One fixture in the daily RTL Telekids schedule is De Schatkamer, an upbeat hour-long programme produced by and recorded in the world-famous Efteling theme park. The actor, singer and presenter Curt Fortin (familiar from Voetbalvrouwen, Hoelahoep and Het Huis van Annubis) and the Flemish presenter Felice Dekens (another familiar face, this time from the Flemish programme Bulls Eye) will jointly host this delightful new programme. In De Schatkamer two teams vie with each other for an hour to win a great prize. The competition between them will take the form of various conceptual and active tasks in both the studio and the theme park. Originally, the launch of RTL Telekids was planned for 4 October. On 1 October three children and a mother were killed in an accident on their way to the recording of De Schatkamer. Thus, RTL 8 decided to postpone the launch out of respect for the victims.

Kids aged 3 to 8 are in for a treat, thanks to a range of new programmes like Uki and Wolleke, as well as established hit series like De Fabeltjeskrant and Bassie and Adriaan. What’s more, RTL Telekids will also include
daily episodes of Bibaboerderij, Koala Broertjes, Elias, and Brandweerman Sam – all high-quality, child-friendly and even educational programmes for young children. “In short, seven days a week young viewers can look forward to a great variety of programmes and to making the acquaintance of a host of great new friends,” says van Westerloo explaining the concept. “Parents can rest assured that their offspring will be in safe hands with the charming yellow creature Uki, the inquisitive lamb Wolleke and the friendly inhabitants of the Bibaboerderij.” Moreover, mothers and fathers watching TV with their kids will recognise old familiar faces that are bound to evoke happy memories of their own.

A selection of RTL Telekids programmes in detail:

**Bassie en Adriaan Op reis door Europa**
In this series, the clown Bassie and the acrobat Adriaan travel through Europe. A male stranger asks them if they would like to pick up some packages in Europe. But to track down those packages they first have to solve some bizarre riddles. On their quest to find the mystery packages, the duo travel throughout Europe and discover some lovely, interesting places.

**Uki**
Each episode covers a day in the life of Uki, who experiences adventures with one of his friends under the watchful eye of Zon, Wolk en Maan (Sun, Cloud and Moon). Thus, through play, he gets to know the world, discovering for instance that flowers need water, that playing hide-and-seek can be pretty difficult, that working as a team can help to solve problems and that baby hedgehogs are perfectly capable of playing with a balloon. Uki is the embodiment of a cheerful, inquisitive toddler. He doesn’t talk, but does express joy, astonishment or distress by making distinctive sounds or using body language.

**De Schatkamer**
*De Schatkamer* (The Treasure House) is a brand new children’s programme broadcast from the TV studio in the Efteling theme park. Two teams of three children spend an hour vying with each other to win some great prizes and a fabulous top prize. By competing in various conceptual and active both in the studio and in the theme park itself, they win points and accumulate emeralds. The team with most emeralds and/or points will start the grand final with an advantage. But *De Schatkamer* is about more than just playing games. In the studio the children are also treated to the very best children's series, funny videos and performances by various artists. Children can even operate a real camera and help to record the show.

**Bibaboerderij**
The *Bibaboerderij* is the cosiest farm in the whole wide world: Every day something funny and instructive happens there. Bibi actually looks after everyone on the Bibaboerderij and Bart is a somewhat clumsy farmer. In a playful manner, *Bibaboerderij* guides its young viewers towards a responsible, sustainable life of which enjoyment, health, social involvement and enjoyment are the basic elements.

**De Fabeltjeskrant**
This is an upbeat, educational children’s series about remarkable animals with human traits, emotions, skills and habits. Young viewers are welcome every day in Het Dierenbos, the forest where the animals live, where they can follow the adventures of a young female stork (Juffrouw Ooievaar), a hare (Zoef de Haas), a wolf (Bor de Wolf), a raven (Meneer de Raaif), the beaver brothers (de Gebroeders Bever) and other animals. An owl (Meneer de Uil) conscientiously reads out stories every day from a newspaper full of fables, the *Fabeltjeskrant* after which the programme is named. The fables he relates serve to convey topics of relevance in the real world to children in a way they can understand.
A glance at the list of nominees revealed that the year’s Best Sport Programme would be football-related: ARD, ZDF, RTL Television and the pay-TV channel Sky’s broadcasts from the Football World Cup in South Africa were shortlisted for the award. In the end, RTL Television’s back four consisting of Günther Jauch, Jürgen Klopp, Jürgen Klinsmann and Florian König won the day. A visibly surprised Manfred Loppe, Sports Director at RTL Television, accepted the award on their behalf on 9 October.

“A project as big as the broadcast of a Football World Cup is teamwork and nothing but teamwork from the first planning session to the final whistle,” said Loppe. “I would particularly like to thank the RTL Sports team and of course all employees at Mediengruppe RTL Deutschland. Whether they were in front of or behind the camera, our colleagues repeatedly made the impossible possible time and again before and during the World Cup. With incredible passion and great professionalism, we were able to entertain millions of people and fire their emotions. Especially considering the strong competition, we regard the award as a very special tribute. It confirms RTL Television’s philosophy of showcasing truly great sport as a major event for our audience. We are very happy to have been part of it.”

RTL Television prevailed in the Docuainment category as well. A delighted Christian Rach accepted the award for Rach, der Restaurant-Tester and Rachs Restaurantschule. Rach had broken off his holidays to come to Cologne for the awards presentation.

Christoph Bach won the Best Actor award for his performance as Rudi Dutschke in the TV movie Dutschke. Dutschke is a Teamworx production commissioned by ZDF. The Phoenix Film-produced series Danni Lowinski (Sat1) starring Annette Frier as a department-store lawyer won the award for Best Series.

The 12th German TV Awards were presented on 9 October 2010 at the Coloneum in Cologne. The independent jury of nine, chaired by Bettina Böttinger and Christoph Keese, selected the final winners on the day of the awards gala. Keese commented: “Television has yet again proven what it is capable of, with relevant content and innovative formats. We congratulate all these creative minds on their outstanding work.”
Each day, adults seek online contact to children and teens, luring their unwitting chat partners into offensive exchanges, harassing them and often demanding a face-to-face meeting with sexual intent. In footage presented and supported by Hamburg’s former Minister of Interior Affairs and Chief of Police Udo Nagel, viewers accompany the noted Diwafilm production team to confrontations with men seeking sexual contact with minors on the Internet. The team purports to be a 13-year-old child in a chat room and is immediately approached by adult men. The series reports of preventive events at schools, of coaching offers for information centres, police investigations and dwindling possibilities for tracking down the anonymous perpetrators.

*Natort Internet – Schützt endlich unsere Kinder* takes a look at this serious threat, investigates, confronts and uncovers. RTL II wants to point out the dangers, build awareness to protect the children, and work towards a legislative reappraisal of such deeds. Stephanie zu Guttenberg and Julia von Weiler of the ‘Innocence in Danger’ association serve as expert consultants to the programme.

Nagel says: “I support the RTL II format *Tatort Internet – Schützt endlich unsere Kinder* because I firmly believe that something needs to happen, and on three fronts: first, parents need to be made aware of what can actually happen to their children online. Secondly, many children are also unaware about the dangers the Net holds for them, and thirdly, I feel there is need for legislative action, which I hope we can make clear with this show.”

Stephanie zu Guttenberg, President of the child protection association ‘Innocence in Danger’, presented the first episode. She says: “We have been trying to get this topic onto television for years – and were turned down time and again, by public-service as well as commercial broadcasters. No one wanted to touch it. RTL II is especially popular with young families, and that’s the demographic we want to reach. RTL II has shown a great deal of courage. We must not allow ourselves to shy away from critical thinking when child protection is at stake.”

*Tracking down the perpetrators*

*Tatort Internet – Schützt endlich unsere Kinder* (Crime Scene Internet – Protect Our Children) made its debut on RTL II, and by 7.7 per cent of 14 to 49 year-old viewers tuned in to watch.

**Germany - 11 October 2010**
Social networks against Nazis

The social network Wer-kennt-wen.de is getting involved in ‘Social Networks against Nazis’, an awareness-building campaign run by Netz-gegen-nazis.de, the information portal operated by the Amadeu Antonio Foundation and Zeit.

Germany - 12 October 2010

Wer-kennt-wen.de is joining other German-language Internet networks in working to prevent the dissemination of right-wing extremist ideology on the Internet.

In the ‘Social Networks against Nazis’ Premium group on Wer-kennt-wen.de, the network’s 8.7 million users can obtain information about and discuss right-wing extremism. They are also given helpful hints on what they themselves can do to keep Nazis out of social networks. Also, when they become a member of the Premium Group, a button pops up in the user’s profile, demonstrating that they are against Nazis in social networks.

“The topic is very important to us,” explains Sönke Strahmann, Managing Director of Wer-kennt-wen.de. “We want to build awareness among our members and encourage them to actively take a stand against right-wing extremism, racism and anti-Semitism – on Wer-kennt-wen.de, on the Internet and in real life.”

A profile with the “Soziale Netzwerke gegen Nazis” button
A masterpiece comes to TV

Adapted from the Harlan Coben bestseller, the French hit thriller and four-time César award winner *Ne le dis à personne* comes to M6.

France - 12 October 2010

To mark the occasion of the theatrical release of Guillaume Canet's latest feature film, *Les Petits Mouchoirs*, which is co-produced by M6 Films, the channel offers its viewers the chance to watch or re-watch his previous masterpiece. On Monday 18 October at 20:40, M6 will broadcast *Ne le dis à personne* starring François Cluzet, André Dussolier, Marie-Josée Croze and Kristin Scott Thomas.

The synopsis: Alex' wife Margot has been brutally assassinated by a serial killer. Completely destroyed, Alex continues day after day to relive the memory of his beloved dead wife. Eight years have passed. Alex receives an anonymous e-mail. He opens it and sees an image, the face of a woman in the middle of a crowd, filmed in real time. It is Margot…

Adapted from the bestseller *Tell No One* by American master of suspense Harlan Coben, *Ne le dis à personne* is a formidably effective crime film that churns the stomach and raises adrenaline levels. Hailed as a brilliant stroke of genius by his peers and by the critics, the film has made Guillaume Canet achieve recognition as a major film director in French cinema. Captivated by the convoluted plot, he turned over heaven and earth to obtain the rights to the book. When it was released in theatres in 2006, *Ne le dis à personne* was seen by more than 3 million people.
With the same spirit

Téva is the exclusive TV sponsor of the Prix Clarins de la Femme Dynamisante and supports the fight of parents with autistic children.

France - 8 October 2010

Each year when it awards its prize, the Clarins cosmetics brand wishes to demonstrate its deep-rooted commitment to “impassioned women who put all their energy into helping children in distress”. On 8 October, on stage of the Marigny theatre in Paris, Téva participated as the exclusive TV sponsor for the 13th edition of the Prix Clarins de la Femme Dynamisante.

This year Clarins awarded its heart-shaped prize to Vanessa Virag for the programme she heads at her association called ABC autisme. It helps autistic children and their families. Vanessa Virag states: “Few disorders are as devastating as autism. Most individuals with autism will require care for their entire life, which is financially and emotionally draining to their family.”

Téva’s involvement is also strong: the channel produced a special 52-minute documentary called Mon enfant est autiste, aimed at highlighting Vanessa Virag’s battle. Mon enfant est autiste will be broadcast on Saturday 30 October at 20:35 during the programme Les Dossiers de Téva presented by Marielle Fournier. Directed by Géraldine Levasseur, the documentary followed Vanessa, Yolande and Laurence – three women with one common point: an autistic child.

Téva is one of the Groupe M6 pay-TV channels. Modern and glitzy, it is the favourite pay-TV channel of women (according to a March-June 2010 Médiamétrie survey). A few weeks ago Téva presented its 2010/11 schedule, enriched with new programmes and tailor-made to suit its feminine audience.
The Man In The High Castle to be adapted for the BBC

FremantleMedia Enterprises is co-developing a miniseries based on Philip K. Dick’s Hugo Award-winning novel The Man in the High Castle for the BBC.

United Kingdom - 13 October 2010

The Man in the High Castle, a science fiction alternate history novel, depicts a world in which the Axis powers – Imperial Japan and Nazi Germany – triumphed over the Allies in the Second World War. Renowned English playwright and screenwriter Howard Brenton (The Churchill Play, Spooks, MI-5) has been hired to turn the novel into miniseries for BBC1 with four episodes of 60 minutes.

The project will be co-produced by Ridley and Tony Scott’s company Scott Free Films, Headline Pictures, and Electric Shepherd Productions, the production arm for the Philip K. Dick Estate. FremantleMedia Enterprises (FME) and BBC are co-developing the project and FME will have international distribution rights. The project marks the first reunion of Ridley Scott with Philip K. Dick material since the iconic and award-winning 1982 film Blade Runner.

Ridley Scott said, “I’ve been a lifelong fan of Philip K. Dick. He is the master of creating worlds which not only spark the imagination, but offer deeper commentary on the human condition. Howard Brenton is one of Britain’s most highly regarded writers, and his skill as a dramatist will surely bring even more depth to Dick’s classic”.

FME’s Shane Murphy, Head of Acquisitions & Development, added “This project is very exciting for FME and exemplifies our international drama development strategy to work with the best producers, IP owners and broadcasters to develop the highest quality content for the global market.”

Dick’s works have been the basis for blockbuster movies such as the Ridley Scott directed, Blade Runner (1982), Total Recall (1990), Minority Report (1992) and most recently starring Matt Damon and Emily Blunt to be released in the Spring of 2011. One of the most celebrated authors of the last century, Philip K. Dick was published in the Library of America in 2007 and has received literary recognition unprecedented for a contemporary science fiction writer. His more than 40 novels and 125 short stories have been translated into 25 languages.
VI Radio goes on air

The digital radio station VI Radio went on air when Johan Derksen, the station’s editor-in-chief and creative director, and Jan-Willem Brüggenwirth, the general manager of Radio 538, gave the green light to its editorial team.

Netherlands - 13 October 2010

The station, which is accessible on the Web or digitally, is a joint venture between Radio 538 and the Dutch football print magazine Voetbal International, with Radio 538 providing the technology and the music format, which is naturally geared towards the target group of Voetbal International (VI). VI’s editorial team provides the journalistic content and news.

Most of the music played on VI Radio comprises pop and rock songs from the Top 40, with the occasional classic football song thrown in as well, of course. Radio 538 DJ Niek van der Bruggen, who is the new station’s very own football expert, is the voice of Radio 538. Every hour on the hour the station will broadcast a news bulletin, and every half hour it will cover any football news. Programmes will be interrupted immediately to bring listeners any breaking football stories. In addition, at quarter to and quarter past the hour, the station will feature up-to-date interviews with VI reporters and with Johan Derksen.

VI Radio has secured the services of two seasoned presenters, Etienne Verhoeff and Bart Nolles. Both have been journalists for years, working both for radio and television. They have joined the station from RTV Rijnmond, where they hosted a variety of programmes. Listeners can pick up VI Radio, among other things, by tuning into vi.nl, 538voetbal.nl and Nederland.fm.
RTL Nederland has been involved in a number of successful Dutch film projects since 2008, including Moordwijven, Komt Een Vrouw Bij De Dokter and De Gelukkige Huisvrouw. The next project in this series will be the movie version of the hit series Gooische Vrouwen, which will be released in March 2011. This film adaptation of Gooische Vrouwen is being co-produced by Talpa Fiction and RTL Nederland.

On the Dutch market, in its new role as a co-producer and co-financier RTL Nederland intends to become a more active player in developing and enriching the range of Dutch movies. Accordingly, over the next few years RTL Nederland will produce more Dutch movies aimed at a mainstream audience. In addition, RTL Nederland will participate in new American and European film productions. For this foray into the international market the company is teaming up with the film distributor Dutch FilmWorks as from 12 October.

Harold Oomes is in charge of the company’s film activities: As head of RTL Entertainment he will be responsible for expanding the company’s film catalogue. Between 2002 and 2005, Oomes was head of drama at SBS Nederland, where his duties included co-producing Meiden Van De Wit. At Talpa he was head of drama, responsible for the comedy and drama series Gooische Vrouwen, Van Speijk and Voetbalvrouwen.

RTL Nederland CEO Bert Habets says: “Our aim is not only to be the leading media company, but also to hold a strong position in the entertainment industry. Films play an important role in this endeavour. In 2008 we took our first steps in the movie business. Two years on, we look back on a number of major successes, which makes us hungry for more. Consequently, we’re continuing to expand our film-related activities, even to the point of going international. Doing this in partnership with the strong player Dutch FilmWorks is an essential and highly promising step forward”.

Dutch FilmWorks CEO Willem Pruijssers added: “RTL Nederland and Dutch FilmWorks are both companies that are constantly innovating and developing new strategies for exploitation. This joint venture will greatly facilitate the marketing and exploitation of movies throughout their entire life cycle. It’s a strategy that can only lead to a win-win situation: RTL Nederland will expand its activities, Dutch FilmWorks is guaranteed a strong media partner and TV sales, and our customers will be guaranteed strong media exposure for our new, jointly exploited film releases”.

Expanding film-related activities

RTL Nederland and Talpa Fiction will produce a movie version of the hit series Gooische Vrouwen as part of a vigorous national and international expansion of its film-related activities.

Netherlands - 13 October 2010
Four months after the elections, the Belgian government is still not on its feet. While negotiations between French and Flemish-speaking Members of Parliament are at a standstill and the political future of the realm is sombre, news bulletins and political programmes are airing one after another on RTL-TVI – and are being followed extremely well. For example, on Monday 4 October, the special one-hour edition of the Journal at 19:00 presented by Michel De Maegd gathered 775,400 viewers for a total audience share of 46.9 per cent. In comparison, the evening news programme on competing public channel La Une obtained an audience share of 29.8 per cent.

On the following Sunday 10 October, politician Elio Di Rupo was a guest on L’invité, hosted by Pascal Vrebos; the remarks made by the leader of the Socialist Party, which is Wallonia’s number one party, were listened to by 392,500 viewers, representing a 42.6 per cent total audience share. These strong audience figures prove that RTL-TVI’s treatment of the news is a success with viewers. In fact, when Elio Di Rupo appeared on La Une on the programme L’Indiscret, the audience share for the show was only 21.2 per cent. Again on Sunday, the news at 13:00 presented by Caroline Fontenoy drew 353,000 viewers for a total audience share of 50.0 per cent.

Finally, on Tuesday 12 October, RTL-TVI devoted a large part of its programming to the start of the new parliamentary session: starting at 14:00, RTL-TVI and RTLinfo.be followed the opening of Parliament live. Then, at 19:45, Grégory Willocq hosted a special hour-long edition of Spéciale info – Belgique: le plan B (on TV and on the website) where, surrounded by guests, he gave a progress report on the future of Belgium and studied the different possible scenarios for Brussels and Wallonia. On RTLinfo.be, Internet users could discuss amongst themselves in a dedicated forum. On the radio, the Parliament’s Speaker of the House Herman De Croo was the guest on Tuesday 12 October on the programme Bel RTL Soir from 18:00 to 19:00.

“There is, on the one hand, a very strong demand for news on the part of viewers, and on the other hand, an equally powerful information strategy on the part of the news teams at RTL-TVI, Bel RTL and RTLinfo.be,” says RTL Belgium’s news director Laurent Haulotte. “We aim to remain consistent and to deliver news that is both accessible and relevant. We also aim to explain complex issues in clear terms.” Above all, the Belgian news team has taken up the challenge of targeting as many people as possible and excluding no one. “We set out to broadcast news that everyone can access and understand regardless of their age, their level of education or social class,” he adds. Over the years, Belgians have acquired the habit of turning to one of RTL Belgium’s media outlets to keep informed about events going on at home and elsewhere in the world.
Since 12 October, every Tuesday at 16:05 N-TV presents a new instalment of ‘Abenteuer Weltreise’ (The ‘Round The World’ Adventure), a six-part report that lets viewers witness highlights of the adventurer Reiner Meutsch’s journey around the world.
**Launch of a new US hit series**
FremantleMedia Enterprises launched *Work of Art: The Next Great Artist* to international buyers at an exclusive event in Cannes last week.

United Kingdom - 8 October 2010

---

**rt(8)**

**Love, power and vengeance**
*After The Tudors*, RTL 8 presents another historical drama. Love, sex, power games and vengeance are the ingredients in the epic miniseries *The Pillars Of The Earth*, which is on the women’s channel RTL 8 since 10 October.

Netherlands - 8 October 2010

---

**Do you want to dance?**
Lady Gaga sponsor Fun Radio invites its listeners to the Trocadéro in Paris for a so-called flash mob event in honour of this uncategorisable artist.

France - 11 October 2010

---

**Mediengruppe RTL Deutschland discontinues DTT transmission in Nuremberg**
Mediengruppe RTL Deutschland is discontinuing the DTT transmission of its channels RTL Television, Vox, RTL II and Super RTL in the Nuremberg region as of 31 October 2010.

Germany - 11 October 2010
**Conversations heat up on the household scene**
The French series *Scènes de Ménages* returns to M6 for a brand new Season 2.
France - 13 October 2010

**Little Berlin in Babelsberg**
Grundy UFA and Filmpark Babelsberg celebrate the expansion of the new exterior set for *Gute Zeiten, Schlechte Zeiten* (Good Times, Bad Times).
Germany - 14 October 2010

**Legal advice for one euro, season two**
In Cologne, shooting began on the second season of *Danni Lowinski*, a series produced by Phoenix Film for Sat1.
Germany - 14 October 2010

**Grundy founder receives prestigious Gold Award**
Formats pioneer Reg Grundy was honoured with a Gold Award at the C21Media/Format Recognition and Protection Association Format Awards 2010 in Cannes last week.
Germany - 14 October 2010