



Joint press release from RTL Group and CBS Studios International

## **RTL Group and CBS Studios International announce plans for new venture to launch two new television channels in Asia**

### **Two of the world's biggest content producers to form RTL CBS Asia Entertainment Network**

Luxembourg/Los Angeles/Singapore, 13 August 2013 – RTL Group, the leading European entertainment network, and CBS Studios International, the leading supplier of programming to the international television marketplace, today announced plans for a partnership to launch two thematic channels in the fast-growing South East Asian markets.

The two channels will be broadcast in English and local languages and distributed in up to 29 Asian markets including Hong Kong, Indonesia, Malaysia, the Philippines, Singapore, Taiwan, Thailand and Vietnam. The channels will be distributed by cable, satellite and internet television (IPTV) networks in the region. Both of the channels will be available in High Definition (HD).

The Singapore-based venture will be named RTL CBS Asia Entertainment Network with a management team that will report to a Board of Directors represented by executives from RTL Group and CBS Studios International. This new venture is subject to customary conditions, including regulatory and other approvals.

The first channel, which will be named RTL CBS Entertainment, is scheduled to rollout beginning in September 2013 with general entertainment hits such as RTL Group's *The X Factor*, *America's Got Talent* and *Celebrity Apprentice* as well as CBS's *Elementary*, *Under the Dome*, *Late Show with David Letterman* and *Entertainment Tonight*.

This will be followed in spring 2014 with RTL CBS Extreme, a channel dedicated to action adventure, reality series and extreme sports. Programming will include series such as *Fear Factor*, *Red Bull*, *NCIS: Los Angeles* and *Hawaii Five-0*.

On an on-going basis, the venture will have access to first-run shows and library titles from RTL Group's content arm, FremantleMedia, and from CBS, which owns America's number one network, and a vast catalogue of more than 70,000 hours of programming.

Guillaume de Posch, Co-CEO of RTL Group, says: "We are delighted to team up with CBS Studios International. By joining forces with such a renowned global partner, we are continuing our tried-and-tested build strategy, expanding our business to more countries in Asia with high growth potential. CBS is a highly creative and professional organisation with world leading content which complements FremantleMedia's catalogue very well. I am very confident that this venture will benefit strongly from the combined broadcasting and production expertise of both parties."



Armando Nuñez, President and CEO of the CBS Global Distribution Group, says: “This is another opportunity to use CBS’s internationally successful content to be part of a new channel venture in one of the world’s fastest growing TV regions. It’s even better to do it with a best-in-class partner such as RTL Group, one of the most accomplished and respected broadcasters anywhere. We’re excited to create an additive way to monetize our content in Asia and provide audiences throughout the region the best television from two of the world’s most successful programming companies.”

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**About RTL Group**

RTL Group is the leading European entertainment network, with interests in 53 television channels and 28 radio stations in ten countries and content production throughout the world. The television portfolio of Europe’s largest broadcaster includes RTL Television in Germany, M6 in France, the RTL channels in the Netherlands, Belgium, Luxembourg, Croatia, Hungary and Antena 3 in Spain – the company also operates the joint venture channel Big RTL Thrill in India and has interests in National Media Group in Russia. RTL Group’s flagship radio station is RTL in France, and it also owns or has interests in other stations in France, Germany, Belgium, the Netherlands, Spain and Luxembourg. RTL Group’s content production arm, FremantleMedia, is one of the largest international creators, producers and distributors of multi-genre content outside the US. With operations in 22 countries, FremantleMedia’s comprehensive global network creates over 9,200 hours of programming a year and distributes over 20,000 hours of content worldwide.

**About CBS Studios International**

CBS Studios International is the leading supplier of programming to the international television marketplace, licensing to more than 200 markets in more than 30 languages across multiple media platforms. The Studio participates in international channel ventures, currently comprised of 22 channels in 20 languages across 87 territories, reaching more than 100 million international households. CBS Studios International also exports a diverse lineup of formats for local production around the world. The division distributes content from CBS Television Studios, CBS Television Distribution, Showtime, CBS News, CBS Films and a library of more than 70,000 hours of programming. CBS Studios International is a division of CBS Corporation.