Barclays
New York, June 20th-21st 2016

Agenda

1. Quarter 1 2016 highlights
2. Business segments
3. Outlook 2016
Highlights of Quarter 1
Very strong start to 2016

€ 1,432 million
Revenue

€ 229 million
Reported EBITA

16.0%
EBITA Margin

€ 138 million
Net profit

150%
Cash conversion rate

+9.5%

+18.0%

+30.2%
Agenda

1. Quarter 1 2016 highlights
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3. Outlook 2016
Mediengruppe RTL Deutschland
Strong performance in first quarter

NET TV ADVERTISING
MARKET DEVELOPMENT
Q1 2016 vs. Q1 2015 (in %)

Key Financials
(in € million)

<table>
<thead>
<tr>
<th>Revenue</th>
<th>EBITDA</th>
<th>EBITA</th>
</tr>
</thead>
<tbody>
<tr>
<td>485</td>
<td>157</td>
<td>153</td>
</tr>
<tr>
<td>515</td>
<td>169</td>
<td>166</td>
</tr>
</tbody>
</table>

Q1 2016 vs. Q1 2015

REVENUE

Source: RTL Group estimates
MG RTL De including RTL II and Super RTL
Mediengruppe RTL Deutschland
Solid all-day audience share; substantial lead in key time slots

FAMILY OF CHANNELS
14 – 59 YTD May 2016

MG RTL 28.9%

ACCESS PRIME TIME
(17 – 20h) 14 – 59 (in %)
RTL 12.6
Sat 1 8.2
+4.4 pp

PRIME TIME
(20 – 23h) 14 – 59 (in %)
RTL 13.7
Sat 1 8.0
+5.7 pp

SOURCE: AGF in cooperation with GfK
Note: MG RTL De including RTL II and Super RTL

6 | The leading European entertainment network
Groupe M6
Strong audience share growth driven by main channel

FAMILY OF CHANNELS
Women < 50 responsible for purchases (in %)
YTD May 2016

- **GROUPE M6**: 21.6%
  - M6: 15.8%
  - W9: 5.9%
  - 6ter: 31.5%

- **France 3**: 3.7%
- **France 2**: 8.7%
- **Others**: 34.4%

GROUPE M6: M6, W9 and 6ter; TF1 Group: TF1, TMC, NT1 and HD1

Source: Médiamétrie

KEY FINANCIALS: Q1 2016
In € million

<table>
<thead>
<tr>
<th></th>
<th>2015</th>
<th>2016</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Revenue</strong></td>
<td>308</td>
<td>313</td>
<td>+1.6%</td>
</tr>
<tr>
<td><strong>EBITDA</strong></td>
<td>79</td>
<td>90</td>
<td>+17.1%</td>
</tr>
<tr>
<td><strong>EBITA</strong></td>
<td>41</td>
<td>48</td>
<td></td>
</tr>
</tbody>
</table>
RTL Nederland
Revenue development drives profitability

FAMILY OF CHANNELS
20 – 49, Primetime (in %), YTD May 2016

- RTL NEDERLAND 33.6%
- SBS 20.8%
- RTL 7 13.9%
- RTL 8 19.7%
- Pubcaster 24.0%
- Others 21.6%

KEY FINANCIALS: Q1 2016 (in € million)

<table>
<thead>
<tr>
<th>Component</th>
<th>2015</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>REVENUE</td>
<td>98</td>
<td>109</td>
</tr>
<tr>
<td>EBITDA (1)</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td>EBITA</td>
<td>1</td>
<td></td>
</tr>
</tbody>
</table>

Source: SKO
FremantleMedia
Good start into 2016, partly driven by timing

KEY FINANCIALS
(in € million)

<table>
<thead>
<tr>
<th>Year</th>
<th>Revenue (€ million)</th>
<th>EBITA (€ million)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2015</td>
<td>295</td>
<td>13</td>
</tr>
<tr>
<td>2016</td>
<td>340</td>
<td>13</td>
</tr>
</tbody>
</table>

+15.3% revenue growth
1.0% ROS
3.8% EBITA growth

REVENUE BRIDGE Q1 2015 – Q1 2016
(in € million)

- Effect of timing of acquisitions and start-ups: 15
- Growth in US market: 19
- Growth across all other territories: 10

Overall revenue increase: 340
FremantleMedia

Number of talent and M&A deals over the past year

<table>
<thead>
<tr>
<th>DATE</th>
<th>HOLDING</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sep 2015</td>
<td>51%</td>
</tr>
<tr>
<td>Jan 2015</td>
<td>25%</td>
</tr>
<tr>
<td>Sep 2015</td>
<td>25%</td>
</tr>
<tr>
<td>Dec 2015</td>
<td>25%</td>
</tr>
<tr>
<td>Dec 2015</td>
<td>25%</td>
</tr>
<tr>
<td>May 2016</td>
<td>25%</td>
</tr>
</tbody>
</table>

These deals are already contributing IP to the pipeline

<table>
<thead>
<tr>
<th># of IP</th>
<th>Shows in production or funded development</th>
</tr>
</thead>
<tbody>
<tr>
<td>3</td>
<td>Shows in production or funded development in UK and US</td>
</tr>
<tr>
<td>5</td>
<td>Shows in production or funded development</td>
</tr>
<tr>
<td>4</td>
<td>Shows in production or funded development</td>
</tr>
<tr>
<td>1</td>
<td>Show in funded development</td>
</tr>
</tbody>
</table>

- **2 new** Wild Blue Media & Dancing Ledge
  - June 2016
  - 25%
Digital
Continuing its upward growth track

VIDEO VIEWS RTL GROUP
In billion

<table>
<thead>
<tr>
<th></th>
<th>Q1 2014</th>
<th>Q1 2015</th>
<th>Q1 2016</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>7.2</td>
<td>18.7</td>
<td>58.4</td>
</tr>
</tbody>
</table>

3 times increase

DIGITAL REVENUE
In € million

<table>
<thead>
<tr>
<th></th>
<th>Q1 2014</th>
<th>Q1 2015</th>
<th>Q1 2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Non-advertising</td>
<td>53</td>
<td>88</td>
<td>120</td>
</tr>
<tr>
<td>Advertising</td>
<td>4.0%</td>
<td>8.4%</td>
<td></td>
</tr>
</tbody>
</table>

+36%

3 times
Agenda

1. Quarter 1 2016 highlights
2. Business segments
3. Outlook 2016
RTL Group
Outlook for full year 2016 unchanged

1. **Revenue** expected to grow moderately, predominantly driven by the Group’s digital businesses

2. **Reported EBITA** to be broadly stable
2016 EBITA Guidance
Operational growth above guidance

Operational EBITA
In € million

- 2015 Operational EBITA: 1,141
- 2015 Reported EBITA: 1,155
- Guidance: 1,167
- 2016 EBITA: 1,179

Growth:
- +1.2%
- +3.3%
- +1%

-3.3%
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RTL Group
Q1 2016 revenue mix, in per cent

- TV advertising: 48.5%
- Other diversification: 12.0%
- Digital: 8.4%
- Content: 23.0%
- Platform revenue: 3.9%
- Radio advertising: 4.2%

€1.4bn