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## **RTL Group will deliver full-year Adjusted EBITA of around €850 million, significantly exceeding previous guidance**

Luxembourg/Cologne, 27 January 2021 – RTL Group has generated an Adjusted EBITA<sup>1</sup> of around €850 million in 2020 (2019: €1,156 million), according to preliminary and unaudited figures. This significantly exceeds the previous guidance for the full-year Adjusted EBITA of around €720 million and the current analysts' consensus.

With TV advertising markets in Europe performing significantly better than previously expected in the important fourth quarter of the year, Group revenue in 2020 was around €6.0 billion (2019: €6.65 billion).

As scheduled, RTL Group will publish its audited 2020 full-year results on 12 March 2021.

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### **About RTL Group**


RTL Group is a leader across broadcast, content and digital, with interests in 68 television channels, ten streaming platforms and 31 radio stations. RTL Group also produces content throughout the world and owns digital video networks. The television portfolio of Europe's largest broadcaster includes RTL Television in Germany, M6 in France, the RTL channels in the Netherlands, Belgium, Luxembourg, Croatia, Hungary and Antena 3 in Spain. RTL Group's families of TV channels are either the number one or number two in eight European countries. The Group's flagship radio station is RTL in France, and it also owns or has interests in other stations in France, Germany, Belgium, Spain and Luxembourg. RTL Group's content business, Fremantle, is one of the world's largest creators, producers and distributors of scripted and unscripted content. Fremantle has an international network of production teams, companies and labels in over 30 countries, producing over 12,000 hours of original programming and distributing over 30,000 hours of content worldwide. Combining the streaming-services of its broadcasters (such as TV Now, 6play, Salto, Videoland), the digital video network Divimove, and Fremantle's more than 360 YouTube channels, RTL Group has become the leading European media company in digital video. RTL Group also owns the ad-tech businesses Smartclip and SpotX, as well as the streaming-tech company Bedrock. RTL AdConnect is RTL Group's international advertising sales house. Bertelsmann is the majority shareholder of RTL Group, which is listed on the Luxembourg and Frankfurt stock exchanges and in the SDAX stock index.

For more information, please visit [RTLGroup.com](https://www.rtlgroup.com).


RTL Group – Entertain. Inform. Engage.

<sup>1</sup> See "Key Performance Indicators" on page 8 of RTL Group's Interim Report January to June 2020: <https://www.rtlgroup.com/files/pdf3/2020.08.10-rtl-group-interim-report-january-to-june-2020-final.pdf>

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