

## **RTL Group to acquire full ownership of Super RTL**

- **Super RTL is an entertainment company, distributing its content across linear TV, streaming, digital radio and a variety of apps and websites**
- **Full acquisition will support the growth plan for the RTL streaming service, TV Now**

Luxembourg/Cologne, 3 March 2021 – RTL Group today announced that its largest business unit, Mediengruppe RTL Deutschland, has signed a binding agreement with its current joint venture partner, BVI Television Investments, Inc., a subsidiary of The Walt Disney Company, to acquire the outstanding 50 per cent shareholding in Super RTL. This will take RTL Group's shareholding in Super RTL to 100 per cent. The transaction is subject to approval from the German and Austrian competition authorities.

The full acquisition of Super RTL will support the growth plan for the RTL streaming service, TV Now. The transaction is another step in RTL Group's strategy to consolidate across its existing European broadcasting footprint. In 2019, RTL Group's French broadcasting business, Groupe M6, completed the acquisition of the country's leading free-TV channel for children, Gulli, and five pay-TV channels from Lagardère. Most recently, RTL Group acquired the outstanding shareholdings in RTL Belgium's TV and radio businesses, taking its ownership in RTL Belgium to 100 per cent.

Super RTL was founded in 1995 as a 50/50 joint venture between RTL Group and The Walt Disney Company. With its umbrella brands, Toggo and Toggolino, Super RTL has successfully developed into a digital entertainment company, distributing its content via linear TV channels, the RTL streaming service TV Now, digital radio and a variety of apps and websites. In addition, Super RTL operates a growing merchandising business.

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### **About RTL Group**


RTL Group is a leader across broadcast, content and digital, with interests in 67 television channels, ten streaming platforms and 34 radio stations. RTL Group also produces content throughout the world and owns digital video networks. The television portfolio of Europe's largest broadcaster includes RTL Television in Germany, M6 in France, the RTL channels in the Netherlands, Belgium, Luxembourg, Croatia, Hungary and Antena 3 in Spain. RTL Group's families of TV channels are either the number one or number two in eight European countries. The Group's flagship radio station is RTL in France, and it also owns or has interests in other stations in France, Germany, Belgium, Spain and Luxembourg. RTL Group's content business, Fremantle, is one of the world's largest creators, producers and distributors of scripted and unscripted content. Fremantle has an international network of production teams, companies and labels in over 30 countries, producing over 12,000 hours of original programming and distributing over 30,000 hours of content worldwide. Combining the streaming-services of its broadcasters (such as TV Now, 6play, Salto, Videoland), the digital video network Divimove, and Fremantle's

more than 360 YouTube channels, RTL Group has become the leading European media company in digital video. RTL Group also owns the ad-tech businesses Smartclip and Yospace, as well as the streaming-tech company Bedrock. RTL AdConnect is RTL Group's international advertising sales house. Bertelsmann is the majority shareholder of RTL Group, which is listed on the Luxembourg and Frankfurt stock exchanges and in the SDAX stock index.


For more information, please visit [RTLGroup.com](https://www.rtlgroup.com).

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